

PRESS RELEASE – For Immediate Distribution

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TheStockPeople.com Announces Independent 3rd party Investment Second Opinion Service for Individual Investors

Charlotte, NC – May 4, 2010 - Ranard Brown has launched [The Stock People, Inc.](#), an educational investment consulting firm which provides independent, unbiased, and objective investment second opinions to both individual investors and companies. The firm does not offer or promote investment products or services of any type. Confidential portfolio analysis is rendered during one-to-one consulting sessions at affordable costs to clients all over the country.

As a long-time educator, advisor, and investor [Ranard Brown](#) founded The Stock People company in response to a growing need, felt by investors, for accurate confirmations of their investment decisions. Mr. Brown had learned that a close family members and friends had lost over 60% of their portfolio's value. They lacked the financial education and didn't have full disclosure from their investment advisor. There was no accountability and his relatives had blind faith in their advisors. Ranard is personally inspired to help other investors from this dire mistake.

Consulting with Care

The Stock People conducts a thorough assessment of the client's investment goals, while at the same time, ensuring that the right mix of risk and safety triggers are built in. TSP Advisors conduct an in-depth analysis of the client's financial health and look for red flags such as excessive trades, blatantly inappropriate investments, and other indicators which clients may not be able to recognize in time. Every client is given a comprehensive portfolio analysis report, investment policy statement and are taught how to get more from their investments and advisors. "Very often, the numbers tend to do the talking and it is wise to pay heed to statistical data which the average investor is often not qualified to interpret," Ranard Brown points out.

Straight Shooting Advice

The Stock People educates investors and individuals, whom are mainly interested in increasing their wealth while reducing their risks. Mr. Brown pointed out that “many individuals prefer to manage their investments themselves, seek the assistance of a close friend, family member, or review their investments online. “However, it is a good idea to verify and validate their investment decisions from an independent source.”

“TSP advisors never have a hidden or personal agenda. We are not compensated or affiliated with any financial institutions or advisors.” With the current financial crisis, the objectivity of the financial advisor is under scrutiny. Some financial planners receive a commission structure to provide house products, which may not be suitable for your financial situation. Unfortunately, financial advisors may be lured by the higher commission offered by some products and may overlook equally good products with lower commissions. Our Second Opinion Service will provide insight that will help you formulate a better investment portfolio.

Ranard Brown, Founder and CEO

Ranard Brown is a pioneer in his industry. He has had a successful career in the financial management and investment industry for the past thirteen years. Mr. Brown has worked for six of the top global financial institutions, including as a Trader for Banc of America Investments and as an Asset Manager for AG Edwards. He is a nationwide stock and technical analysis educator and advisor to large organizations. Ranard Brown holds an MBA, series 7, Series 66, and he is an Accredited Asset Management Specialist (AAMS). In addition, Mr. Brown has also written two books “Charts Don’t Lie, People Do!” and “I’m Not Your Friend, I’m Your Advisor.” For more information, you may contact Ranard Brown at 1-800-580-2990.

For more information:

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