

## WE HOLD THE KEY TO YOUR INVESTMENT SUCCESS.

Our firm is 100% client focused and results driven. You will have the education and skills needed to increase profits and reduce investment risk. "We address the needs of individual investors that are often overlooked & ignored."



## The Stock People, Inc. INVESTMENT EDUCATORS

Second Opinion | Training | Consulting

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Huntersville, NC 28078

704.215.4690  
phone

1.800.580.2990  
toll free



# The Stock People

Education is the key

### OUR CLIENT PROMISE

- Remain independent & objective
- Uphold high ethics & morals
- Uphold our representations
- Remain loyal to our clients
- Keep information confidential
- **FREE 30 Minute Consultation**  
on the topic of your choice. It's packed with helpful tips & suggestions that are critical in understanding your investment goals and strategies.

[www.TheStockPeople.com](http://www.TheStockPeople.com)

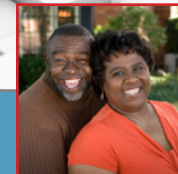
WE PROVIDE

THE BUILDING BLOCKS

TO ACHIEVE

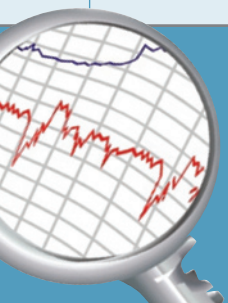
FINANCIAL GROWTH

AND PROSPERITY.



### CODE OF HONOR

The Stock People does not manage money. We do not sell investment security products or services. We are not affiliated with any brokerage, money management firm or financial advisor.



**The Stock People** is an educational investment firm who is your single-source solution for achieving your investment goals. We educate and empower you through training, consulting and our resources. As a client, you will learn how to invest in the market to maximize profits while minimizing risk.

We also provide comprehensive evaluations of your current portfolio. These critical evaluations tell you if your financial goals align with your investment strategies.

## WHY CHOOSE US

**We are** 100-percent unbiased, objective and independent.

**We use** professional and personal investment experiences to educate clients - achieving better performance with lower risk.

**We believe** "smart investors are educated ones." We use a teach-back method to ensure clients understand the material.

**We offer** highly customizable training and consulting programs to suit each client's personal needs.

## HOW WE CAN HELP

### Investment Second Opinion:

The Stock People, a financial advocacy firm, provides a unique Second Opinion Service which offers piece of mind to clients



in need of an unbiased portfolio analysis. Our Investment Analysis Service, can supplement current investment relationships whether working with an advisor or a money manager. It can also assist clients who manage their own money. The

client's portfolio review is always independent, unbiased, objective and shocking. It includes:

- Comprehensive Report
- Investment Policy Statement
- Coaching

## SERVICES AVAILABLE TO HELP YOU

- Investment Second Opinion Service
- Individualized Consulting Services
- One-on-One & Group Training
- Books & eBooks
- Seminars
- Newsletters
- Live Chat Sessions
- On-Demand CD-ROM Courses



### Investment Training:

Our training is based on actual application, time tested theories, concepts and strategies that work. No fluff involved. We make learning fun, easy and memorable so clients can apply their newly acquired knowledge the same day. Free refresher courses are available to students to ensure they retain the information, such as:

- Investment Recovery
- Technical Trader
- Portfolio Management
- Investment & Trading Mechanics
- Psychology
- Options

### Investment Consulting:

Investment Consulting Services can provide solutions and assistance to clients' investment related questions and concerns. The following topics can be discussed during the consultation:

- Equity Investments
- Strategies & Systems
- Investment Planning
- Technical Analysis
- Options
- Money Management
- Investment Software Training
- And More...

**\*\*Satisfaction Guaranteed\*\***

*"After 18 months of study & trading, I was confused and frustrated. Then, I found Ranard Brown. Through the phone calls, emails & chat room, I have learned a trading method that I understand & works. Ranard is generous with his time, a passionate educator & an expert you can trust.*

*Thank you Ranard.*

*- Richard R.*

### ACCURATE ANALYSIS: Our Pledge to You

At The Stock People, we will never try to sell investment products or services. We have no hidden agenda, just one main priority - to use our experience to educate our clients so they receive the best possible return on their investments with the least amount of risk.

## YOUR PARTNER IN ACHIEVING FINANCIAL SUCCESS

### About Ranard Brown



Ranard Brown is a pioneer in his industry. He has had a successful career in the financial management and investment industry for the past thirteen years. Mr. Brown has worked for six of the top global financial institutions, including as a Trader for Banc of America Investments and as an Asset Manager for AG Edwards. He is a nationwide stock and technical analysis educator and advisor to large organizations. Ranard Brown holds an MBA, Series 7, Series 66, and he is an Accredited Asset Management Specialist (AAMS). In addition, Mr. Brown has also written two books **Charts Don't Lie, People Do!** and **I'm Not Your Friend, I'm Your Advisor.**